The Archival Event:
Thinking Electronic Art Via Cornell's Goldsen Archive of New Media Art

Timothy Murray

Cornell University's Rose Goldsen Archive of New Media Art is an archival repository and study center with a broad array of international new media art and its documentation. In 2002, I founded the Archive, which I continue to develop and curate in the Cornell Library's Division of Rare and Manuscript Collections. The Goldsen Archive profits from this Division's commitment to the public access of its materials and growing interest in digital preservation. The archive is the repository of significant holdings of Internet art, anchored by the Ljubljiana Infos 2000 collection, which I curated with Teo Spiller; the collection of CTheory Multimedia, which was produced in the Cornell Library under the curatorial direction of me and Arthur and Mariolouise Kroker; the annual competition in new media art administered by National Video Resources with assistance from the Rockefeller Foundation (some fifty sets of dossiers and work samples annually)[1]; as well as the holder of perhaps the world's most extensive collection of art on CD-Rom, a collection anchored by the CD-Roms from 23 countries in the exhibition Contact Zones: The Art of CD-Rom[2], which I toured internationally from 1999-2004. To the end of enhancing preservation, for example, we have applied for major grants from the Langlois Foundation and the Institute of Museum and Library Services, but have been unsuccessful thus far in making a convincing enough case for the merits of preserving this Archive.

The Archive also houses extensive holdings of new media art and documentation from the Pacific Rim. In addition to individual artworks and collections on CD-Rom, DVD-Rom, and the Internet, as well as digital video from China, Hong Kong, Taiwan, Japan, Australia, and the broader Pacific Rim, it features two specialized collections of immense value for the understanding of contemporary Chinese art. The Wen Pulin Archive of Chinese Avant-Garde Art includes 360 hours of digitized video documenting contemporary Chinese art events and installations since 1984. The Yao Jui-Chung Archive of Taiwan Contemporary Art consists of some 8,000 digitized images of paper and postcard invitations to contemporary art events in Taiwan over a twenty-year period, as well as archival footage, stills, and video of new media events and installations. I have been struck by how these collections and the socio-cultural conditions of their production have expanded my sense of the mission of the Goldsen Archive as "archive," as well as the cultural conditions and promises of digitality itself.[3]

In addition to providing a preview of materials in the Wen, Yao, and Goldsen Archives, this talk follows the lead of the Archive's documentation of twenty years of contemporary Chinese art by reflecting on the cultural significance of the Archive's cross-generational gathering of artists from the broader Chinese network (China, Hong Kong, Macau, Taiwan) who create art in the emergent fields of electronic arts, new media, and mixed media performance. Their aim is to situate their past and current projects in terms of the theoretical, social, and political problems posed by the new archival challenges of digital culture and historical transformation. Similarly the endeavor of archiving so-called ephemeral artistic works may require a reconsideration of the aims and imperatives of art-historical research and the archive itself vis à vis greater China in the global context. To position contemporary Chinese art in the "archival event" will require that the participants reflect on their former work in the future perfect: to consider "what they will have done."

The inspiration for this conceptual paradox derives from Jean-François Lyotard's The Postmodern Condition: A Report on Knowledge. This book, published in 1979 on the eve of the time period marked by the beginning of the Wen Archive, reflects presciently on the condition of knowledge in a computerized age. In Lyotard's concluding chapter, "Answering the Question: What is Postmodernism?" he poses a question which I believe remains central to the task of thinking contemporary Chinese art in the age of the digital archive:

A postmodern artist or writer is in the position of a philosopher: the text he writes, the work he produces are not in principle governed by preestablished rules, and they cannot be judged according to a determining judgment, by applying familiar categories to the text or to the work. Those rules and categories are what the work of art itself is looking for. The artist and the writer, then, are working without rules in order to formulate the rules of what will have been done.[4]

In the context of Wen and Yao holdings in the Goldsen Archive – which are both ongoing and flexible projects whose cultural and political implications will be understood only as their contents and accessibility continue to develop – the coda of the Future Perfect leads us to
ponder the relation of Contemporary Chinese Art to the Question of the Archive in the Age of Digitality.

The Wen Pulin Archive of Chinese Avant-Garde Art

The Goldsen's development and acquisition of the Wen Archive happened somewhat fortuitously in Dongtai, China, at the edge of the crumbling Great Wall about an hour outside of Beijing. While in China to view the 2002 installation of MAAP in Beijing, I met up with the curator, Shin-Yi Yang, who took me out to the country to visit the home of the new Dongtai Academy of Arts, founded by the Chinese videomaker and critic Wen Pulin. There I learned from Wen that he had been videotaping contemporary art events and rock concerts since 1984, and had been storing the tapes in his Beijing apartment. Given his participation in the Tiananmen uprising, and his subsequent self-exile in Tibet for a number of years, I was surprised that the tapes were able to remain a subject of indifference to the authorities. Since I had finalized the agreement with the Cornell Library to open the Goldsen Archive just prior to that Asia trip for MAAP and ISEA in Nagoya, I realized that this might be an excellent project with which to enhance the Goldsen representation of Asian art. With the invaluable assistance of the curator Shin-Yi Yang, who is Director of The Parking Lot in New York and Art Director of Artist Commune/63 in Hong Kong, and Thomas Hahn, then Curator of the Cornell Library's Wason Collection on East Asia, I negotiated with Wen over the next year to digitize the tapes for preservation outside of China in the Goldsen Archive. Hahn arranged for the tapes to be digitized in Beijing and then moved a set to Cornell to be shared by the Goldsen and Wason collections. We have since mounted some 30 sequences online for intranet viewing by Cornell users. Unfortunately, our agreements require that the materials be viewed on site at Cornell, or elsewhere by users affiliated with Cornell via Cornell net I.D. However, an electronic database provides outside access to the contents of the Archive. [5]

The range of materials stored somewhat haphazardly on these tapes is extraordinary, particularly how it testifies to the rather natural growth of electronic art within the context of contemporary Chinese art. In addition to a variety of artist interviews and footage of work by pioneers in Chinese video and electronic installation, such as Xu Bing, Song Dong, and Weng Fen, the Wen Archive includes footage of the 1988 performance on The Great Wall for Wen's television special, "Great Earthquake," which helped foreground in China the prominence of avant-garde art. [6] documentary footage of the infamous Avant-Garde Exhibition in 1989 whose closure helped spark the Tiananmen Square Incident, as well as clips of numerous exhibitions, performance art and rock events that celebrate the subtle integration of electronic performance and contemporary art in China. Also available for consultation is the video shot by the performance artist, Yang Zhichao, who in 1999 secretly taped the 48 hours that he spent under voluntary evaluation in a mental institution. Prominent throughout the archive, moreover, are examples of how frequently Chinese artists turned the electronic apparatus of surveillance against its governmental agents for the purpose of reflection on what Michel Foucault calls cultural archivation writ large -- the wide range of disciplinary activity ground in the archive, from the viewing model of the panopticon, educational standards and artistic conventions to diagnosis, data preservation and tracking. [7]

The rather random assemblage of footage found in some 300 tapes, now readily accessible on one hard drive or on separate DVD, testifies to the impromptu actions and cross-disciplinary installations that made the electronic and its pulsating rhythms part of the natural fabric of Chinese art well before the post-Tiananmen incursion of the Western art market. The Wen collection itself also positions the video camera front and center, as a rather natural piece of furniture, at these performance events. The result is that the thought of the archive, or the action of archiving, lies just as much at the center of this momentous art production as did the video camera and now the computer, which so frequently seems to be the subject of address by the artists as they perform their work. The act of accumulating footage never ceases to exemplify the archival function that was so clearly articulated by Foucault in The Archeology of Knowledge, a book that appeared in 1969 on the eve of the era of video documentation. "The enoncés of accumulation's density never cease to modify, disturb, turn asunder, and sometimes ruin" the clear focal point of the images they mean to archive. [8]

To some degree, this paradox of the ruinous function of the archive, what Jacques Derrida later termed "archival fever,"[9] could pertain to the original BETA tapes themselves, which silently and perilously remained hidden for years, out of sight from the potentially interested scholars, artists, and even authorities while accumulating layers of dust and electronic interference in a corner of Wen's apartment. As users of the Wen collection will discover when they stumble upon the many seemingly arbitrary sequences of video footage stored randomly on the tapes, which now are neatly contained in the algorithmic coda of a portable hard drive, the process of electronic accumulation and its leveling impact on the preciousness of artistic "originals" is crucial to any comprehension of the complex socio-cultural legacy of contemporary Chinese art.

Phantom Technologies: The Chinese Paradox of Feng Mengbo

One young mainland China artist who has gone to great lengths to fuse the discourses of electronic art, artistic practice, and digital cultural is the vibrant figure Feng Mengbo, who joined last fall's Future Perfect
Conference held at Cornell to celebrate the Goldsen Archive's Chinese holdings. Armed with the incongruous tools of computer, brush, and video camera, Feng Mengbo has transformed the ubiquity of video gaming into the discourse of contemporary Chinese art. A masterful player of *Doom* and *Quake*, Feng is one of Beijing's most hotly wired artists who straddles the enigmatic interface of Maoist revolutionary culture and global computer gaming. Fueled by China's paradoxical fascination with global technologies, his game-based paintings, CD-Roms, net art, and installations trace a playful and archivally Pop path between China's youth and elders, West and East, global capitalism, and Chinese communism.

Somewhat ironically, painting was the medium for Feng's first translations of video gaming into the popular culture of post-Tiananmen China. In a Pop appropriation of the revolutionary tradition of political realism, Feng inserted Maoist luminaries and histories into the generic mise-en-scene of his painted stills of computer games. Two stunning series of paintings, *Taxi! Taxi! – Mao Zedong I-III* and *Game Over: Long March*, bemuse spectators with incongruous images from contemporary Chinese culture. While the image of Mao hails a taxi instead of saluting the Red Army, the cultural heroes of the Long March are depicted as fighting alongside the ninjas and dinosaurs recognizable to the video warriors of the West. While clearly Pop, the political ground of Feng's painterly presentations generates both laughter and reflection, as the spectator ponders the cultural paradox so central to his playful motifs. Where is Chinese art heading at a moment when the icon of Mao is painted not to be hailed, but to hail, to solicit a cultural journey alongside the fast moving icons of global, electronic culture?

These ludic combinations of Chinese history and video culture, which Feng continues to paint, led (in 1996) to his ongoing experimentation with interactive digital works that continue to break new ground in international new media art. Still the most sustained mainland experimentation with new media, his interactive works extend across the divide of CD-Rom, installation, computer game, and internet art. Feng's digital creations quake with the creative flair of his first CD-Rom, *My Private Album*, whose interactive slide collages juxtapose memorabilia from three generations of his family who passed through the challenging benchmarks of modern Chinese history. What we now realize, looking back on this work of 1996, is that Feng's CD-Rom intersected telepathically with similar projects being developed at that same moment by Western artists. New media artists such as George Legrady (US), Keith Piper (UK), Norie Neumark (Australia), and Grace Quintanilla (Mexico) also turned to the interactive depths of the CD-Rom to archive the pathos of family and national histories. Feng might suggest that they strove in common to transform the seductive call of interactive gaming into an engaged blend of the hurts of the past with the pleasures of contemporary computing.

Figure 1. Feng Mengbo, Q4U

This certainly would be true of Feng's recent infatuation with the Shareware version of *Quake III Arena*. As he played this game online for months, he recorded his competitions with other global players and then transformed these tapes into his Documenta 11 installation, *Q4U*. Visitors found themselves dwarfed by three interconnected projection screens displaying their manipulation of a game whose protagonist had been morphed through computer modeling into a figure of Feng Mengbo himself. Feng confuses the fictions of gaming culture with the fantasies of militarized time traveling as his pixelated figure traverses the screen while sporting a video camera in one hand, and a plasma gun in the other. [Fig. 1] The artist's animated apparition suspends his figure between auto-portraiture and action figure, a composite image of the two ideals from his childhood, to be an artist or a soldier in the People's Liberation Army. On a broader, global level, we might also appreciate how the insertion of Feng's authorial figure into the exploding landscapes of militarized fantasy also foregrounds the naive identification of young internet gamers with the intoxicating machineries of virtual warfare now sustaining the occupational military campaigns in Iraq and Afghanistan.

It could be argued that Feng himself falls prey to this
ludic blind spot, since he frequently disavows the political agency of his artwork. Indeed, Q4U's next transformation will permit the user to move about on a digital dance pad to control the video game, as if breakdancing to drive the aimless beat of his arcade violence. This latest proposal may provide the key to the seamless transport of Feng's persona into the morphed uniformity of global flow where his infatuation with digital culture might break free of the West's glorification of his Chinese artistry. But Feng's multilayered projects consistently belie any such wired romanticism and even his own distancing from "political art." The authorial figure splashing across Feng's screen always signifies his own complex inscription in the technological interface specific to the People's Republic of China. Even when bedazzled by Q4U, spectators familiar with his work will recognize the authorial persona who created his earlier CD-Rom Taking Mountain DOOM by Strategy. Here the heroes of the Beijing Opera meet the masters of the video game Doom. As Feng greets the user as a roaring stand-in for the infamous tiger in the MGM-logo, he populates the electric landscape of DOOM with the revolutionary heroes and tales celebrated in the popular tale Taking Tiger Mountain by Strategy, which appeared as a novel, opera, and film over the course of three decades. Here glorious tales of military and political strategy face off against the strategic sharpshooters of Doom in a modern pastiche ripe with cultural paradox.

Given Yao's artistic investment in the cumulative effects of the archive and its transformation through various practices of electronic art, it should not be surprising that the bulk of the materials in the Yao Archive chart the history of the exhibition of contemporary art in Taiwan. In addition to selections from Yao's work, as well as the history of performance art in Taiwan about which he has authored an important monograph, the Yao Archive contains some 8,000 digitized images of invitation postcards to contemporary exhibitions in Taiwan since 1989.

The haunting return of recent Chinese history becomes particularly clear in Phantom Tales, Feng's intriguing 2001 contribution to the Dia Center for the Arts series of Artist's Projects for the Web.[10] Visitors to this site discover a poignant homage to the People's Republic of China that disturbs the numbing pleasures of Internet surfing and gaming. While two flash movies animate Chinese picture books from 1969 and 1972 that glorify the Revolution's response to economic oppression, a third frames Feng's fascination with technology in direct relation to his patrimony as a child of the Cultural Revolution. "The Technology of Slide Shows" animates the 1982 People's Liberation Army book, How to Create and Play Slide Shows. Feng's simple flash movies of the ghostings of revolutionary history may suggest that his projects in new media carry lively traces of a complex, political balance between art, culture, and technology. While Chinese politics may be muted in Q4U, the energetic resonance of its technological traces, from the camera to the digital archive, is omnipresent in the work of this leading new media artist from contemporary China.

The Yao Jui-Chung Archive of Taiwan Contemporary Art

Were we to seek even a broader combination of the conventions of art and archive in artistic practice, we could turn our attention to the Taiwanese conceptual artist Yao Jui-Chung. Over the past decade, Yao has turned the lens of his camera and his exhibitionary practice onto the historical conundrum of China / Taiwan. Somewhat akin to Feng who positions himself within the representation of Chinese new media culture, Yao frequently inserts himself in his extensive photographic documentation of historical events and locations. In his ironic Recover Mainland China Action project (1997), he stands proudly in front of the monuments on the mainland as if to reclaim them parodically for Taiwan. In the stunning installations that are part of this project, eerie light shows illuminate minimalist sculptural transformations of China's proudest monumental forms. The colorful casts and electronic illumination of his installations lend life and playfulness to the more traditional, archival cast of his black and white photos. In The World is for All-China Beyond China (1997-2000), his photographs display the artist standing with his hands raised triumphantly in front of the gateways to Chinatowns throughout the globe: Brisbane, Paris, Toronto, London, New York, Victoria, Vancouver, Yokohama, San Francisco. For his 2002 project Long March, Yao documents himself standing on his hands in front of sites revered in China for their importance to the Long March, such as The Red Army Hill in the city of Zunyi, Guizhou Province, the Residue Jail in Chongqing where the KMT secret service executed 180 Communist prisoners on November 27, 1949, and the Mao-tai Brewery in Guizhou Province, where Red Army soldiers cured their wounds and soothed themselves with wine. The photographs displayed for exhibition then depict a reversed image in which Yao, now suspended in the open air right side up, "holds up" these cherished Maoist sites, or in his words, "accomplishes the feat of ‘shifting the universe.’" In his 2005 digital video project China Town-
Dizzy, the digital apparatus incorporates his earlier bodily motions by reversing and flipping upside down the Chinatown gate in Yokohama, the site of the world’s largest Chinatown. Finally, his decade long project Taiwan Ruins documents photographically the historical, industrial, and natural ruins of the island in a way that provides a chilling documentary of the forgotten sites that mark this island’s complex history.[11]

Given his artistic investment in the cumulative effects of the archive and its transformation through various practices of electronic art, it should not be surprising that the bulk of the materials in the Yao Archive chart the history of the exhibition of contemporary art in Taiwan. In addition to selections from Yao’s work, as well as the history of performance art in Taiwan about which he has authored an important monograph, the Yao Archive contains some 8,000 digitized images of invitation postcards to contemporary exhibitions in Taiwan since 1989. Personally collected by Yao, either in person at galleries or through the mail, the cards provide an unusually detailed history of contemporary art in Taiwan, from art imagery to the conceptual trajectory of solo and group exhibitions throughout Taiwan. The admirable range of work attests to the importance throughout this period of video and digital art, whether of the stunning group sound exhibitions curated by the leading new media collective ET@T, or the combination of performance and video art by young Taiwanese artists such as Tsui Kuang-yu, whose work I will discuss below.

Although Yao refuses to attribute to this project the status of an artistic event, akin to his many photographic archives, it certainly charts his own mobility as an artist and participant in contemporary Taiwanese art history, just as Wen’s position behind the video camera inserts him boldly as a participant in his own video Archive. The fact that Yao personally supervised or actually performed the scanning and digital organization of these materials lends significance to his Archive as something of a performance event. Indeed, while we recently worked late into the night to recode the digital organization of these materials, Yao took off on a magically quick performance on the computer as if a VJ mixing and matching his video and sound tracks. Buried deep within the code and quantity of these materials are the many traces of Yao’s own conceptual commitment to and intervention in archivization as an artistic practice. His collection bears the performative traces of its energetic artists who remain committed to a "World for All-China Beyond China."

Action Recording and The Repetition of Archival Event [12]

When it comes to electronic art and its relation to archiving, Yao and his curatorial collaborator, Shin-Yi Yang, have insistently turned my attention to the work of Tsui Kuang-yu, the Taiwanesee artist who has developed in his work a complex approach to archivization that contributes in exciting ways to my own thinking about the role of the archive in the age of electronic art. The roots of the artistic events of Tsui Kuang-yu that are featured in the Goldsen Archive go back to his 1996 performance Imitation/Mimicry. Viewers of this performance witness a performer bend and shape his torso and limbs to approximate the contour and position of various natural bushes and landscaped trees next to which he performs. Throughout this piece the artist contorts his body to be in consort or dialogue with natural landscape forms and their architectural repositioning. Tsui Kuang-yu’s performance takes art back to nature in a way that imitates the harmony of landscape, the elegant simplicity of historical painting, and even the aesthetics of landscape architecture.

The conceit of Imitation/Mimicry derives from the artist’s particular fascination with biological mimicry. His corporeal contortions approximate the process of natural mimicry through which various insects are able to adjust their color and texture to blend in with the environment. Tsui speaks passionately of his interests in the individual’s “interjection” in environments as well as “a given environment’s capacity for tolerance.” Aligning his art with the artistic tradition evoked by the surrealist thinker Roger Caillois, the artist experiments with the assimilation of human actors in the fluid space of nature. In this context, Tsui’s art imitates mimicry.

Tsui’s fascination with mimicry deeply impacts the performer’s relation to space as well to identity. The performer’s interjection in the environment suggests a giving over of self to nature or something of an extension of the boundaries of subjectivity into the architectonics of space. Caillois spoke passionately of how mimicry opens the human actor to the “devouring force” of space:

Space pursues them, encircles them, digests them. […] It ends by replacing them. Then the body separates itself from thought, the individual breaks the boundary of his skin and occupies the other side of his senses. He tries to look at himself from any point whatever in space. He feels himself become space […] He is similar, not similar to something, but just similar. And he invents spaces of which he is “the convulsive possession.”[13]
Something of the convulsiveness of the similar possess- es the performer throughout Tsui's recent work. In a humorous 2001 trio of sequential works, An Array of Eighteen Copper Guardian Coins in Shao-Lin, to pene- trate, the actor is possessed, or penetrated, by series of physiological events that underscore the psychic and corporeal extensions of mimicry's uncertain possess- ions. In the performance subtitled the Spontaneous, the actor appears in various environments only to be overcome by the sudden expulsion of vomit. In the series subtitled the Penetrative, he spasmodically crash- es headfirst into various unyielding obstacles and sur- faces, from animals and statues, to poles and video walls. Finally, in "the Perceptive," he is struck repeatedly on the back of the head by flying objects that he attempts to name on the basis of their sensual similarity. But his archival attempt to name all of the objects strik- ing his head, from book to TV set, is rendered sense- less by the indistinguishable nature of many of the blows ("I don't know"). These parodic performances, made humorous by their uncanny repetitions, literally invent scenarios that depict the actor's "convulsive pos- session" just as their viewers mimic Tsui's artistic inter- jection through the affective displacement of laughter.

This relation to the viewer is crucial to Tsui who catego- rizes his work as "action art" in order to foreground how performance actively situates the audience in the occupac- tion of space and time, and highlight the performer's reciprocal insertion into the space and action of the audience. His more recent series The Shortcut of Systematic Life literally enacts such reciprocity of art and everyday life in an impressively wide range of con- texts. In The Shortcut of Systematic Life - Superficial Life, the actor moves rapidly via montage between vari- ous sites. He carries a backpack that contains one- sided suites of clothing that he puts on and discards along the way. Each costume permits the actor to mime the codes of color and decorum appropriate to each cir- cumstance and its articulation within a broader social context of commodity culture and everyday life in a soci- ety of global capital. In front of an office building, he puts on a suite. When he arrives at a 7-Eleven Store, he adopts the colors of the company uniform; at a public square, he dresses to match the colorful outfit of those gathered to perform yoga; when he comes to a school, he puts on a student's uniform; outside a taxi stop, he puts on a driver's clothing and zooms away in a taxi. Tsui thereby aims to blend in with the environment to produce an "effect of disguise" while yet exhibiting the "dissonance among various pre-established identities." It is precisely this blend of mimicry with dissonance that lends to Tsui's work such a productively aesthetic charge.

Limitation of critical attention only to Tsui's widespread emphasis on mimesis would be forgetful of aspects of even his earliest performances to which dissonance is crucial: their inscription on video and their agonistic seri- ality. Fundamental to his performances is their staging for video, as well as the juxtaposition on video of sequences of various related performances whose con- ceptual depth derives from the dissonance of their seri- ality. In this context, the mimicry of art performs the agonistic differences of imitation.

Contributing to the playful dissonance of Tsui's "action art" are the structural elements of repetition and differ- ence upon which the artist relies. The repetitive sequen- tiality of the series itself inscribes the artwork in the ongoing, agonistic display of difference. This viewer is struck by how the continual variation of Tsui's sequential performances foregrounds the mimicry of the artist's theatrical procedures of imitation rather than any seam- less blending with his environment and the openness of its space. When the performer changes costume in front of exercisers and students arriving at school, his action removes him from the naturalness of the scene as much as it inserts or "interjects" him in color codes of the given environment. We witness these events on the fringe or the surface of ongoing activities; we see them as deconstructive masquerades and mimicry of social customs and cultural practices whose procedures have become naturalized as everyday practice. Even when he joins in common procedures of realistic naturaliza- tion, by actually riding a bike or driving a taxi, he openly sports the backpack that reveals his platform of display: the one-sidedness of his costume, into which he easily climbs in and out, as well as his playful presentation of the props of theatricality. The result is agonistic mimicry or dis-play of code as institutionalized performance. While institutionalized behavior may be an ongoing ele- ment of the social context of everyday life, whether dic- tated by the demands of consumer society or the social- ized procedures of group exercise, its pre-established identities are shown by Tsui to be no more stable than the one-sided costumes which he puts on and sheds at a moment's performative notice.

It must be stressed, moreover, that the verve of Tsui's work derives not so much from live performance as from the artist's "interjection" in the mechanism, procedures, and display of video. What helps to make The Shortcut of Systematic Life so amusing or disgusting (depending on whether we are witnessing a repetitive change of costume or a continual heaving of vomit) is the disjunc- tive repetition and sequentiality of events as they are recorded and edited on video. We see, as witnesses, the split of time and space, the agonism of temporal and spatial disjunction, marked by the rapid shift of video sequences, just as we move in time with the tracking of camera and the motion of the screen. Keeping with the video-event, the performer frequently moves in and out of screen or sequence. Most notably in Superficial Life, he rides, runs, and drives from site to site. The motion of passage is marked by the electronic fissure, by the movement in-between sequences. The corporeal "pres- ence" so crucial to performance makes way for the temp- oral complexity of video "event," as it moves between the now of witnessing, the past of the archival moment,
and the future of the unfolding track that treats us to the
delightful eternal return of the video loop. In essence,
the interface with the video event never stops through-
out the duration of the installation.

It is no coincidence that the accurate translation of the
Chinese phrase, "action art," is "action recording."[14]
Crucial to this project is the mediation of recording as an
action of the archive. Tsui's videos diverge from earlier
conventions that linked performance and video. His
action recordings are strikingly dissimilar to first-genera-
tion video performances that staged the narcissistic
heroism of Vito Acconci and the sourmuff wailings of
Linda Montano. Tsui's authorial role in video is to serve
more as a physical carrier of the archival registry in con-
tinuous variation. He becomes the surface medium of
mimicry, the discharger of intestinal fluids and their sub-
sequent affect, the head-banging apparatus of disso-
nance, the stationary contortion of natural form, the
physical impediment of flying objects. Rather than
standing forth as the hero of video art, the performer
thus serves as something of a recording device, one
that bears the marks of projectile resistance and the
motions of cultural passage. At issue is nothing close to
the performance of self but the literal recording of
action, of event, of passage, of archival bits for subse-
quent recombination in video display and installation.
The performer doubles as an archival prosthesis of
archival testimony to the repetition of the event and the
dissonance of mimicry's archive. The videos of Tsui
Kuang-yu thus confront the curious viewer with the con-
vulsive possession of archival data and video event.
Recorded in action, his video data awaits retrieval by
viewers whose witnessing will carry on the enigmatic
flow of the dissimilarity of mimicry and the differing ago-

Indeed, the archival event requires a critical rethink-
ing of the meaning of the archive in the age of electronic
art. At stake is a reconceptualization of art away from
critical dependency on the narrative of history, the psy-
chology of identification, and even the heroics of con-
noisseurship. I leave you with the words of Jean-
François Lyotard for whom thinking electronic art, like its
archiving, "consists in receiving the event":

To think is to question everything, including thought,
and question, and the process. To question requires
that something happen that reason has not yet
known. In thinking, one accepts the occurrence for
what it is: "not yet" determined. One does not pre-
judge it, and there is no security. [...] It would be
presumptuous, not to say criminal, for a thinker or a
writer to claim to be the witness or guarantor of the
event. It must be understood that what testifies is
not at all the entity, whatever it be, which claims to
be in charge of this passibility to the event, but the
event "itself." What memorizes or retains is not a
capacity of the mind, not even accessibility to what
occurs, but, in the event, the ungraspable and unde-
niable "presence" of a something, which is other
than mind and which, "from time to time,"
occurs.[15]

Timothy Murray
Department of Comparative Literature
Cornell University
Ithaca, New York 14853

References:
[1] National Video Resources, Program for Media
Artists, http://mediaartists.org/
[2] Timothy Murray, Contact Zones: The Art of CD-Rom,
http://contactzones.cit.cornell.edu
[3] These collections have resulted from my many col-
laborations with the Taiwanese curator Shin-Yi Yang,
who is Director of The Parking Lot in New York and Art
Director of Artist Commune/63 in Hong Kong; my cura-
torial work in Australia; as well as my consultant role in
the planning of Dissection: A New Epoch in Electronic
Inter-action - an International Multimedia Art Exhibition,
one of China's first exhibitions dedicated to multimedia,
Report on Knowledge, trans. Geoff Bennington and
Brian Massumi (University of Minnesota Press:
[5] Wen Pulin Archive of Chinese Avant-Garde Art,
http://wason.library.cornell.edu/Wen/index.php
Contemporary Art" in positions: east asia cultures cri-
tique 12, Number 3 (Winter 2004), p. 775.
[7] Michel Foucault, Surveiller et punir: Naissance de la
[8] Michel Foucault, L’archéologie du savoir (Gallimard:
Impression, trans. Eric Prenowitz (University of Chicago
[11] Documented in Jui-Chung Yao, Roam the Ruins of
Taiwan (Garden City Publishing: Taipei, 2004).
[12] I have published a slightly different version of this
section on Tsui in the catalogue of his recent exhibition
Crazy: Kuang-Yu Tsui’s Video Works (Chelsea Museum
[14] Michelle Kuen Suet Feng, "Tsui Kuang-Yu" (2005),
http://www.ontherundesign.com/Artists/Tsui_Kuang-
Yu1.htm
Geoffrey Bennington and Rachel Bowly (Stanford